

ONETRACK INTERNATIONAL

Reimagining Orphan Care.

MISSION AMBASSADOR AGREEMENT

OTI MISSION AMBASSADOR TEAM:

BECOME AN AMBASSADOR!

The OTI Mission Ambassador TEAM

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ONETrack International is experiencing significant growth due to our increasing prominence as one of the leading organizations finding working solutions to the Global Orphan Crisis. We are expanding programs, growing our staff and volunteer base, and introducing our Transition to Home orphan-care approach to even more communities around the world. Our goals include establishing ourselves at the forefront in the battle to positively change the manner in which the Global Orphan Crisis is managed. It is important that we have and maintain a strong network of ONETrack Community Members comprised of staff, volunteers and donors- all united behind the same mission and exercising a consistent and focused messaging, increasing our capacity by securing the necessary funding in order to together provide homes and education to the orphaned children of the world, and establishing a trusting relationship between funders and donors. In order to accomplish these goals, we need key volunteers to serve as organizational **Mission Ambassadors**.

People who agree to serve as Mission Ambassadors pledge to do the following:

1. Fundraise on behalf of ONETrack International.
2. Create Awareness of ONETrack's mission and Projects.
3. Provide linkage with corporations and foundations, community organizations, fraternal groups, sports clubs, or whichever associations they are affiliated with in their region.
4. Be a positive spokesperson for ONETrack International, learn key messages and develop a strong OTI elevator speech.
5. Solicit gifts; assist with special events, donor recognition, thank-you notes, etc.
6. Promote our cause on social media and invite contacts to our pages.

Volunteers are a key link between ONETrack International and the prospective donor/leader community. Your support as a Mission Ambassador helps our organization maximize their reach and increase awareness. By being a Mission Ambassador, you may open new doors for the organization to attract program participants, raise funds and recruit volunteers.

As a Mission Ambassador, you will agree to do the following:

- **Spokesperson.** Speak positively about the organization and the campaign, and be prepared to answer basic questions.
- **Open Doors.** Help us grow our prospect list and indicate persons from your community with whom you can arrange a meeting.
- **Fundraise or Gift.** Make a gift up to your financial ability or fundraise within your community or online in order to solicit additional funds for our programs.
- **Confidentiality.** Maintain confidentiality at all times as donor/prospect information is shared with committee members.

EXAMPLES OF AMBASSADOR ACTIVITIES

- **Share / Retweet.** Go beyond liking the nonprofit's Facebook / Twitter / Instagram pages and share posts from ONETrack pages. Sharing a Facebook post from our pages will enable your friends to learn about the nonprofit.
- **Recruit Other Advocates.** At family, work, religious or social gatherings, tell your contacts about your involvement with ONETrack and encourage the involvement of other interested parties.
- **Raise Money.** Don't shy away from the opportunity to help raise money for the organization to fulfill our mission. Keep your eyes and ears open for new fundraising opportunities for the nonprofit and support the organization's efforts to raise money.
- **Advocate.** Offer to set-up a presentation with your local club, book group, university, place of worship, etc. – it is important to get the nonprofits message out to as many people as you can.
- **Corporate Sponsorship.** In the age of social responsibility, businesses want to sell their products but also want to be good corporate citizens. Help us acquire corporate sponsorships from the businesses you are affiliated or help us become part of a corporate match program.
- **Fundraise on Facebook.** Use your birthday or a local event to fundraise for ONETrack International on Facebook. You can help raise awareness about the Global Orphan Crisis and offer an easy way for your friends to contribute to this important cause. (Remember, ONETrack is the global project of CameroonONE, so search for CameroonONE in the charity names when setting up a Facebook fundraiser.)
- **Sponsorship.** Introduce us to persons that might want to sponsor one of the children in our program- or become a sponsor yourself. Direct sponsorships are only \$500/child/year for their basic needs.

Ambassador Agreement

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The mission of the Ambassador Team is to increase awareness about our Transition to Home orphan-care projects and solutions. OTI Mission Ambassadors accomplish this in several ways:

- Ambassadors are enthusiastic and dedicated Mission Ambassador Team members who are excited to share their story to help elevate awareness of ONETrack International.
- Ambassadors are passionate about our cause and committed to keeping up to date of new developments in our organization and relevant issues in our fight against the Global Orphan Crisis by actively following our social media updates.
- Ambassadors have the ability to participate in fundraising activities and to seek the contributions of time, money, and/or in-kind support from individuals and corporate partners, large and/or small.

Mission Ambassador Responsibilities:

- Mission Ambassadors agree to participate in a minimum of **four activities per year** and a Super Advocate is any Ambassador that participates in over twelve. These might include fundraising on Facebook or Instagram, speaking at an event on our behalf, connecting us with important potential donors, hosting or organizing a fundraising event or any other activity that promotes our mission or solicits additional funding for the students in our programs.
- Ambassadors will make their Fundraising contact at ONETrack HQ aware of events or speeches prior to them taking place so that our staff can assist in the planning as needed.
- Ambassadors will submit reports by uploading details of planned events or content from a completed event through our **EVENT PLANNER FORM** within the week of them taking place. Report should include venue, dates, objectives, photo or video content and donors' names.
- When representing ONETrack, Ambassadors will conduct themselves in a professional manner with respect for everyone that they interact with.

ONETrack Support for Mission Ambassadors:

- Ambassadors will receive an Ambassador kit consisting of PR and Media materials.
- Ambassadors will have access to online informational resources, including downloadable PowerPoint presentation, reference materials and suggest meeting topics.
- ONETrack will promote events and activities on all relevant social media platforms.

[Signing this agreement confirms that you have read, understand, agree to and will adhere to all sections of your ONETrack Volunteer Handbook.]

Mission Ambassador Name:

Signature: _____ Date: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Home Work Cell

Email

Email Address (non-.edu): _____